



## CLIENT SHOWCASE

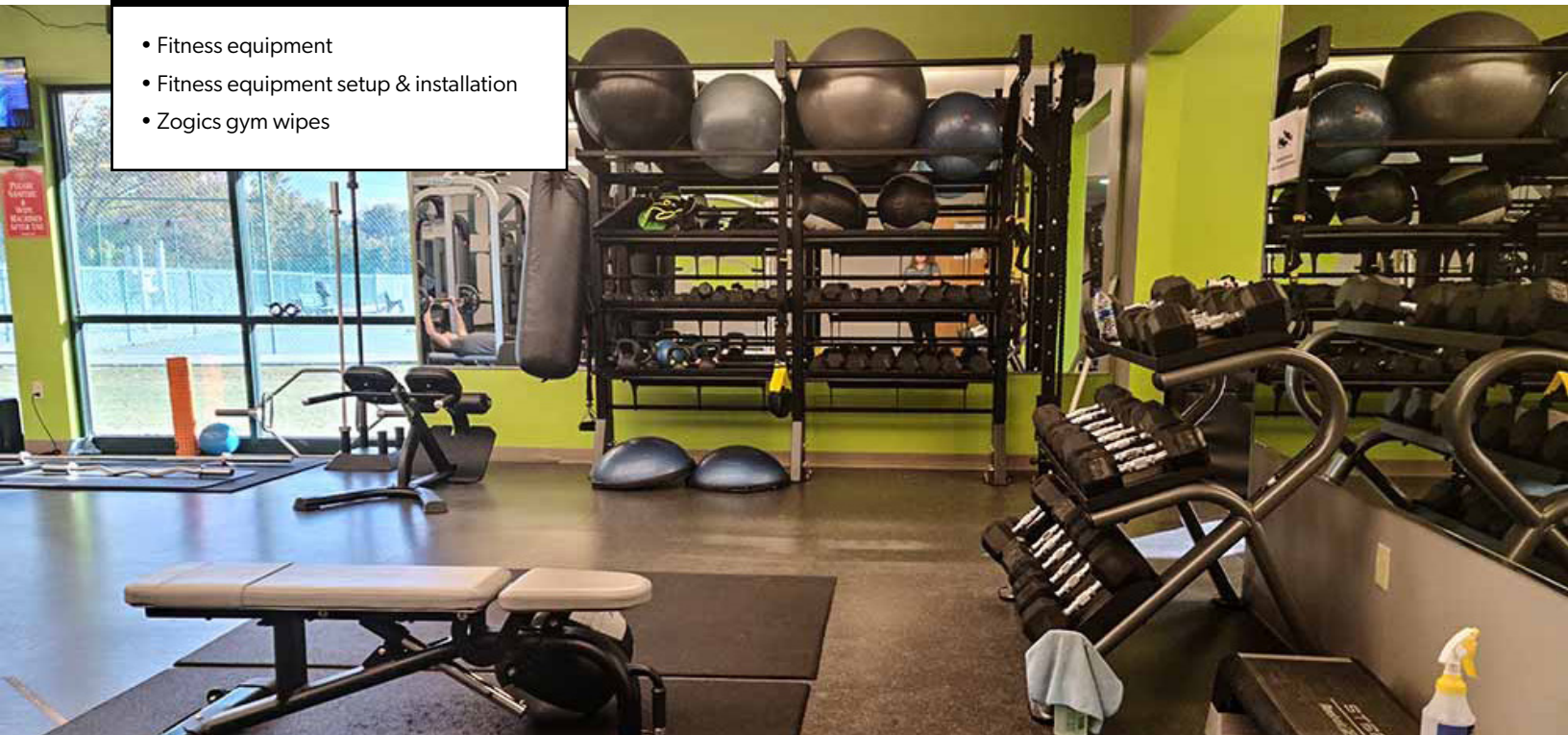
### CHARLESTON TENNIS CLUB

Charleston, WV

In need of a total refresh of their fitness equipment and gym, the Charleston Tennis Club turned to Ardent Fitness to fully revamp the space. Using a just-right mix of varied strength and cardio fitness equipment, Ardent Fitness was able to offer the Charleston Tennis Club a modern, updated fitness center space with the options they were looking for, maximizing the use of the space and completing the remodel on a fast-track schedule. As a result, the amount of members using the fitness center has more than doubled since they reopened with their new fitness equipment. From start to finish, Ardent Fitness listened to the client's needs and wants, enabling them to give their members the best gym experience possible.

#### SERVICES PROVIDED BY ARDENT FITNESS:

- Fitness equipment
- Fitness equipment setup & installation
- Zogics gym wipes





## More strength training space

Ardent Fitness worked with the Charleston Tennis Club on reorganizing the layout of their fitness center to allow for more room in their strength training area.



## Hoist Fitness and Nautilus Strength Series

Best in class strength training equipment from Hoist Fitness and pieces from Nautilus's Inspiration, Impact, and Instinct series were selected to enhance the club's strength training options.



## Upgraded Cardio Equipment

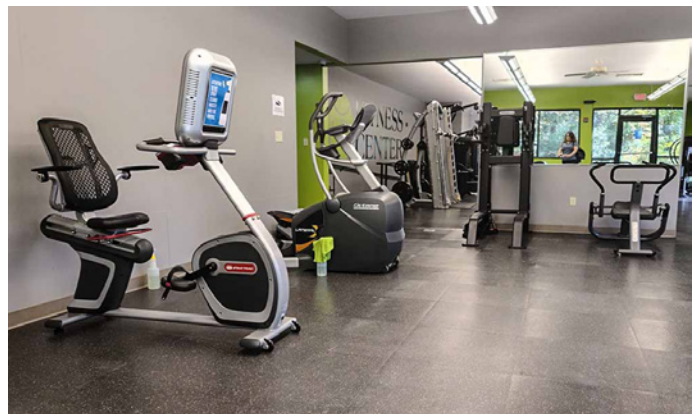
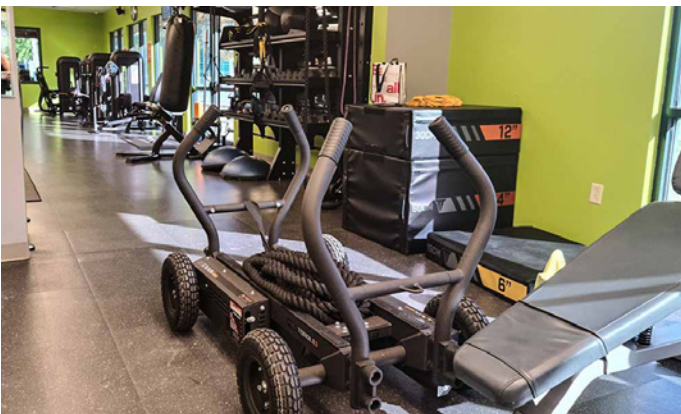
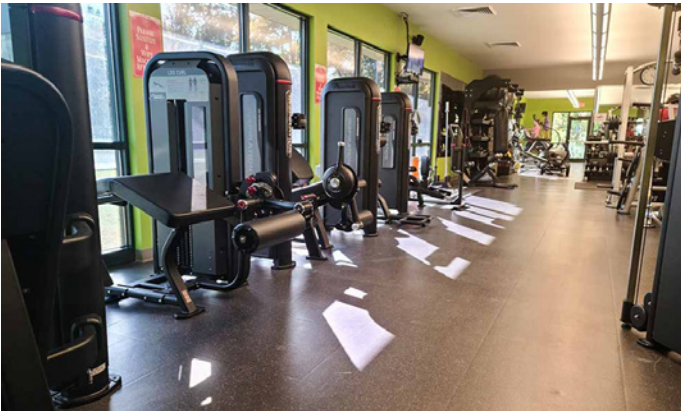
StarTrac recumbent and upright bikes, the 10TRX Freerunner Treadmill, and additional cardio equipment from Stairmaster and Octane.

# ARDENT FITNESS

"We contacted Ardent Fitness about remodeling our existing gym and really needed help with the vision and layout. We wanted to change it up and Evan was incredibly helpful with the layout and ideas of equipment using multiple brands. The entire process of remodeling our gym was a team effort with Evan and Ginny's knowledge of the industry. Communication between Ardent Fitness and my club was clear and accurate from ordering to installation.

**Our gym usage has improved drastically since the install of new equipment."**

—Missy Tyler, Fitness Director, Charleston Tennis Club



## EQUIPMENT PROVIDED



**HOIST FITNESS**  
CF 7 Degree Smith



**HOIST FITNESS**  
CF Power Cage



**HOIST FITNESS**  
CF Leg Press



**OCTANE**  
XT-One



**NAUTILUS**  
Inspiration Leg Extension



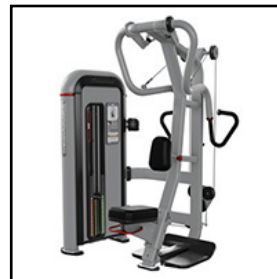
**NAUTILUS**  
Inspiration Back Extension



**NAUTILUS**  
Inspiration Abductor/  
Adductor



**NAUTILUS**  
Inspiration Leg Press



**NAUTILUS**  
Inspiration Vertical Row



**NAUTILUS**  
Inspiration Ab Crunch



**NAUTILUS**  
Inspiration Dual Pulley



**NAUTILUS**  
Impact Lying Leg Curl



**NAUTILUS**  
Impact Lat Pulldown



**NAUTILUS**  
Impact Chin Dip Assist



**NAUTILUS**  
Instinct Multi-Press



**NAUTILUS**  
Instinct 45° Back Extension



**NAUTILUS**  
Inspiration Flat Bench



**NAUTILUS**  
Inspiration Utility Bench



**NAUTILUS**  
Inspiration Leg Raise/Dip



**TRX**  
Studio Line Double Bay

## EQUIPMENT PROVIDED



**STAR TRAC**  
10TRX Freerunner Treadmill



**STAR TRAC**  
8 Series Rear Drive Elliptical



**STAR TRAC**  
8UB Upright Bike



**STAR TRAC**  
8RB Recumbent Bike



**STAIRMASTER**  
8Gx Gauntlet StepMill



**STAIRMASTER**  
HIIT Rower




**ZOGICS**  
Upward Pull Wall Mounted  
Wipe Dispenser



**ZOGICS**  
Antibacterial Disinfecting  
Gym Wipes

## CREATE YOUR FITNESS SPACE

From fitness clubs like the Charleston Tennis Club to larger fitness facilities at major universities or multi-family housing, as well as home fitness spaces, Ardent Fitness is here to help with the entire process, from space planning and design to fitness equipment selection, delivery, installation, and service.

 (888) 429-7759

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